



B. V. Patel Institute of Management, Uka Tarsadia University



Date: 3rd – 7th July 2023

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The Orientation Programme is a set of events designed to familiarise first-year students with the campus and assist them understand their role in contributing to everyone involved. It's a typical part of the introductory or "breaking the ice" session.

Session No.	Date	Time	Topic	Expert(s)	Coordinator(s)
1	03-07-2023	9:00 to 12:00	Inaugural of Orientation Programme 2023	Dr. Kiran Pandya	Dr. Trishna Shah and Ms. Bhavna Patel
2	03-07-2023	12:30 to 2:30	Icebreaking Getting along with people around	Mr. Taral Patel; Mr. Zaki Shekh; Mr. Vivek Ayre; Dr. Kruti Bhatt; Ms. Pinal Shankhla	
3	04-07-2023	9:00 to 10:00	Discussion on various committees of BVIMP	Dr. Taral Patel, Mr. Vivek Ayre	
4	04-07-2023	10:00 to 11:30	Session on Human Values and Ethics	Dr. Trishna Shah and Ms. Bhavna Patel	
5	04-07-2023	12:30 to 2:30	Campus Visit	Mr. Taral Patel; Mr. Zaki Shekh; Ms. Nimisha Jariwala, Ms. Pragya Tripathi	
6	05-07-2023	9:30 to 11:30	Session on "Communication and Body Language"	Dr. Anuradha Pathak	Dr. Taral Patel
7	05-07-2023	12:30 to 2:30	Session on "Digital Literacy"	Mr. Bhautik Sheth	Ms. Vaishali Pillai and Ms. Nimisha Jariwala
8	06-07-2023	9:30 to 11:30	Session on "Self-Presentation and Grooming"	Dr. Rozy Patel	Ms. Pragya Tripathi and Mr. Vivek Ayre
9	06-07-2023	12:30 to 2:30	Session on "Movie-based Learning"	Dr. Taral Patel and Mr. Zaki Shaikh	
10	07-07-2023	9:30 to 11:30	Session on "Nurturing Yourself with inner peace"	Mr. Hitesh Parekh	Mr. Dharamraj Darbar
11	07-07-2023	12:00 to 3:00	Culture Programme	UTU Alumni for Culture event	All Faculty Members

Day 2 Date: 4th July 2023

Session 3 Session on “Discussion on various committees of BVIMP

Objectives of the session: To give practical knowledge to students regarding the various clubs and committees of BVIMP.

120 students of First Year BBA had attended the session on “Discussion on various club and committees and human values and ethics.” Mr. Taral Patel and Mr. Vivek Ayre had efficiently delivered the session and students received a great insight on various clubs and committees at BVIMP.



Session 4

Session on Human Values and Ethics”

Objectives of the session: To impart the knowledge regarding various “mulyas” of life and “yamas” of life.



120 students of First Year BBA had attended the session on Indian Ethos and value. Dr.Trishna Shah and Ms. Bhavna Patel had delivered session on Human Values and Ethics. The session on human values taught students some important “mulyas” of life like love, compassion, sacrifice and honesty. The session on ethics taught students 10 “yamas” of human conduct. Students also learn the code of conduct of BVPians. Overall, the entire session was very informative for first year students.

Session 5

Campus Visit

In the afternoon students had visited the whole campus with the help of their super seniors. During campus visit, first year students got a chance to listen about the university through their super seniors. The first-year students was very excited and happy after visiting the library and various other institutes.



Day 3 - Date: 5th July 2023

Session 6

Session on “Communication and Body Language”

Objectives of Session: To teach students the importance of communication and body language.

Outcomes of Session: Students gain knowledge about how to communicate using the right non verbal gestures and postures.

The speaker had a session on the communication skills and body language. Where the speaker talked about the various types of body language and its importance for the students. Then the speaker talked about the facial expression that how one should represent themselves in front of other people surround them. The speaker also made students do activity upon the body language. Overall it was a great session and students had really good interaction with the speaker.



Session 7

Session on “Digital Literacy”

Objectives of Session: To teach students about the digital literacy.

Outcomes of Session: Students gain knowledge about how to evaluate and communicate information by utilizing digital media platform.

In the afternoon session the expert had a discussion on the various social media apps like LinkedIn, Trade, etc; where the expert was talking in the connection with industry about how students use various social media apps for their growth. The expert also had a discussion on the Artificial Intelligence (AI) that how an industry use the data to improve there skills and knowledge. Then he had a talk about the difference between the browser and website. Students had a really great time and had asked many questions related to the same. Students had enjoyed the session.



Day 4 Date: 6th July 2023

Session 8

Session on “Self-Presentation and Grooming”

Objectives of Session: To make all students understand about their grooming and self-presentation

Outcomes of Session: Students gain knowledge about self-presentation and grooming.

120 students of First Year BBA had attended the session on “self-presentation and grooming. Dr. Rozy Patel had efficiently delivered the session and students received a great insight on grooming. It was an activity-based learning session where students learnt regarding presenting themselves with just a little bit extra effort than the usual one. Certain ads of AMUL were shown to students where they have considered the present trends and current ongoing topic in India. Through which students had represented themselves in various forms and they really had a great time and enjoyed the session.



Session 9

Session on “Movie-based Learning”

Objectives of Session: To make student learn from movie.

Outcomes of Session: To get knowledge from the movie where students had a great time.

In the afternoon session the speaker showed the movie named “Ratatouille” to students. The students learnt how to set goal, how to think positive towards the difficult problem etc learnings from the movie. The speaker also had a talk about the learning through life. Students really enjoyed the session and had a great time.



Day 5 Date: 7th July 2023

Session 10

Session on “Nurturing Yourself with inner peace”

Objectives of Session: To make sure that all students have a brief idea about BVPIM.

Mr. Hitesh Parekh is re-known name when it comes to meditation. He is a trainer and practitioner of Heartfulness organization. He has beautifully expressed his view on nurturing ourselves for better tomorrow to the FYBBA students on the last day of the orientation program. Mr. Parekh has oriented students the importance of inner peace. And session ended with meditation. All students were feeling rejuvenated after the session.



Session 11

Culture programme

During the afternoon session, the students of FYBBA had fruitful conversations with their teachers as well as the older students and super senior students in their programme. Pushpam Hall played host to a live concert on Saturday afternoon, during which a number of vocalists, including Akshat Shah, Jay Taylor, and Zaki Shekh, showcased their talents by performing a selection of songs from their repertoires. The first-year students had a wonderful time and enjoyed themselves to the best possible extent.

